

THE BEST NIGHT OF THE YEAR TO BOOK YOUR CRUISE

On Wednesday October 14, 2009, Liberty Travel is celebrating The World's Largest Cruise Night with a storewide event at over 160 Liberty Travel store locations.

The event takes place during Liberty Travel's Cruise Fest 2009, the travel retailer's annual October cruise sale.

Cruise Fest features once-a-year offers of savings and added value on vacations with the world's top cruise lines, including reduced deposits, shipboard credit, onboard savings and more, many of which are available exclusively at Liberty Travel.

The World's Largest Cruise Night event features special one-day-only promotions, many of which are combinable with the Cruise Fest offers, making the event the year's best opportunity to save money and get added value when booking a cruise vacation.

Cruise Fest features last-minute cruises sailing in the next weeks and 2009 holiday departures, as well as cruises sailing throughout 2010.

While it is called The World's Largest Cruise Night, the event and special promotions are available all day on October 14, so travelers who book any time during the day can take advantage of the opportunity as well.

Additionally, all Liberty Travel stores have extended evening hours to better accommodate customers taking advantage of the many special offers available only on October 14.

Cruise Fest coincides with October's National Cruise Vacation Month, a North American celebration of the cruise vacation experience.

Both the World's Largest Cruise Night and National Cruise Vacation Month were created by Cruise Lines International Association, the world's largest cruise association, comprised of twenty-five of the major cruise lines serving North America and dedicated to the promotion and growth of the cruise industry and cruising as the world's premier style of vacationing.

Travelers interested in booking a cruise at The World's Largest Cruise Night are welcome to show up at any Liberty Travel location on October 14.

They can also call 1-877-Liberty or visit libertytravel.com to find their nearest Liberty Travel location.

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