

WANT A MORE AFFORDABLE EUROPE VACATION? BOOK WITH GLOBUS, BOOK EARLY

The Globus family of brands, which includes Globus, Cosmos, Monograms and Avalon Waterways, recently reported in a news release that sales on Europe itineraries are up 60% over last year. Part of this increase is due to the low prices on Globus and Cosmos itineraries that are currently on offer, which they describe as "the lowest prices in Europe in recent history."

Globus is encouraging travelers planning to vacation across the Atlantic in 2011 to take advantage of these prices while they available, and make their bookings early.

"Some of our most popular getaways (on certain departures) are already filling-up," said Jennifer Halboth, director of marketing for the Globus family of brands.

Popular getaways with Globus include:

- The Best of Italy (11 days, from \$2,499 per person)
- Introduction to Ireland (7 days, from \$1,039 per person)
- Spectacular Spain (9 days, from \$1,389 per person)
- La France (14 days, from \$2,879 per person)
- German Highlights (10 days, from \$1,889 per person)

Popular Cosmos getaways include:

- Splendors of Italy (9 days, from \$1,139 per person)
- Irish Explorer (9 days, from \$1,069 per person)
- Spain, Portugal & Morocco (15 days, from \$1,515 per person)
- Jewels of France (8 days from \$979 per person)
- Prague, Vienna & Budapest (9 days, from \$989 per person)

Having thrived for decades among a niche market of travelers, escorted travel has gotten increased attention from the mass market in 2010. In February, Liberty Travel launched Tour Power, The World's Largest Escorted Tour Sale, which featured exclusive offers on tours from some of the biggest names in escorted travel, including of course, Globus. Liberty Travel has continued to promote escorted tours since February via its print advertising and its webpage, libertytravel.com.

Pricing does not include airfare and is subject to terms and conditions. Certain booking and travel dates apply, and all offers are subject to availability. For terms and conditions and to take advantage of these offers, travelers are advised to contact their Liberty Travel Vacation Expert as soon as possible by calling 1.877.Liberty or inquiring online at libertytravel.com.

ENDS

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