

LIBERTY TRAVEL CELEBRATES GRAND OPENING OF NEW SICKLERVILLE NJ LOCATION

U.S.-based travel agency Liberty Travel is continuing on its steady course of growth and expansion with the grand opening of a new store location in Sicklerville, NJ, which will take place on September 18th, 2010. Liberty Travel Sicklerville is located at The Shoppes at Cross Keys, 609 Berlin Cross Keys Road, Sicklerville, NJ 08081.

Anyone is welcome to join Liberty Travel for the grand opening event, which will take place from 11:30 – 3:30pm and include an official ribbon cutting at 11:50am, a live broadcast by radio station SOJO 104.9, goody bags for the first 200 attendees, extra savings toward future vacation bookings and a giveaway where attendees can enter to win a Luxury Included® stay at Sandals Resorts.*

The location is the latest in a series of new store openings and store renovations that Liberty Travel has implemented throughout 2010. Examples include: Liberty Travel's East 8th Street Store in New York City, which had its grand opening in May; a new store in Carousel Center Mall in Syracuse; and renovated stores in Little Falls and Englewood, NJ. Numerous other store openings and renovations are already scheduled in 2010 and 2011.

The store openings and renovations emphasize what has been the focus of the Liberty Travel brand for nearly sixty years: Customer experience. With more than 160 locations and more than 800 Vacation Experts, Liberty Travel has remained dedicated to providing customers with a more reliable, more friendly, more professional and more affordable way to book travel. Liberty Travel's Vacation Experts are among the best trained and most experienced travel agents in the U.S. travel industry.

Anyone interested in learning more about the grand opening event at Liberty Travel Sicklerville can call the store directly by calling 856.740.0457.

*Conditions Apply: Official terms and conditions are available at Liberty Travel Sicklerville.

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