

Liberty Debuts Biggest Cruise Sale of the Year with up to \$2200 in Savings

Liberty Travel's annual CruiseFest 2010 launches October 8. The travel agency's largest cruise sale of the year, CruiseFest 2010 features up to \$2,200* in savings as well as exclusive offers on stateroom upgrades, reduced deposits and shipboard credit.

The \$2,200* savings applies to an offer from Avalon Waterways, on their The Legendary Danube cruise. The offer reflects a growing travel trend in cruise travel—river cruising. Cruises on rivers in China, Egypt and especially Europe have become a must-try travel experience in the past years. The Legendary Danube cruise features ports-of-call in Nuremberg, medieval Regensburg, Passau, Vienna and Budapest, with guided sightseeing in each location.

"Since 2004, international river cruise bookings have grown by more than 200 percent," said Patrick Clark, managing director of Avalon Waterways, in a press release earlier this year.

While river cruising has top billing, there are still many exclusive offers on big-ship cruises to be found in CruiseFest 2010. The sale features deals on popular destinations such as the Bahamas, Bermuda, the Caribbean, Alaska, the Mediterranean, New England, Mexico, the Panama Canal and more.

In addition to the exclusive offers that will be available from October 8—October 23, Liberty Travel will also be hosting an in-store event on October 13 at all 160 store locations. The event will celebrate The World's Largest Cruise Night, and feature special one-day-only promotions, many of which are combinable with the Cruise Fest offers, making the event the year's best opportunity to save money and get added value when booking a cruise vacation.

CruiseFest coincides with October's National Cruise Vacation Month, a North American celebration of the cruise vacation experience. Both the World's Largest Cruise Night and National Cruise Vacation Month were created by Cruise Lines International Association, the world's largest cruise association, which is comprised of twenty-five of the major cruise lines serving North America and dedicated to the promotion and growth of the cruise industry, and cruising as the world's premier style of vacationing.

Anyone interested in booking a cruise at The World's Largest Cruise Night can find their nearest Liberty Travel location by visiting libertytravel.com. To learn more, travelers can call a Liberty Travel Vacation Expert at 1-877.LIBERTY.

Liberty Travel's CruiseFest runs from October 8 through October 23, 2010. The World's Largest Cruise Night takes place Wednesday, October 13, 2010.

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Contact PR@LibertyTravel.com

*Conditions Apply: \$2200 savings is per couple based on double occupancy aboard Avalon Waterways' The Legendary Danube cruise. Savings are in U.S. dollars and are not redeemable for cash. Savings does not include airfare. Government fees/taxes are additional. Royal and Avalon Suites excluded. Booking must be made between 10/8/10 -10/23/10. Travel departing 3/19/11-4/30/11. Offer not valid with any other offer except Journeys Club. Offer applies to new FIT bookings only and does not apply to groups. Offer is subject to availability. Departure dates can vary and should be confirmed with the vendor prior to booking. Full cancellation penalties will apply. Contact a Liberty Travel Consultant for full details.