

Liberty Travel Presents the Best Night of the Year to Book A Cruise

On Wednesday October 13, 2010, Liberty Travel is celebrating The World's Largest Cruise Night with a storewide event in all 160 of its locations. The event will feature special one-day-only offers on cruise vacations.

The World's Largest Cruise Night is part of National Cruise Vacation Month. Both were created by Cruise Lines International Association, the world's largest cruise association. Comprised of twenty-five of the major cruise lines serving North America, Cruise Lines International Association is dedicated to the promotion and growth of the cruise industry and cruising as the world's premier style of vacationing.

The event is part of Liberty Travel's CruiseFest 2010, the biggest cruise sale of the year, which features a huge number of special offers from the world's top cruise lines, many of them exclusive. Offers include everything from dollar-off savings, to stateroom upgrades, shipboard credit and reduced deposits.

The special one-day-only savings available at The World's Largest Cruise Night Event are combinable with many of the CruiseFest offers, making October 13, 2010 the single best day of the year to book a cruise vacation. (While the event is billed as The World's Largest Cruise Night, the event and special promotions are available all day on October 13, so anyone who wants to take advantage of the special offers can book their cruise at any time on October 13, during normal Liberty Travel store hours).

What are the special one-day-only offers? They are being kept under lock and key for the moment. As in previous years, the promotions that are a part of The World's Largest Cruise Night will be unveiled the day of the event. However, cruisers don't have to wait to check out the special offers that are a part of Liberty Travel's CruiseFest 2010, which runs from Oct. 8 through Oct. 23, 2010.

Anyone interested in booking a cruise at The World's Largest Cruise Night can find their nearest Liberty Travel location by visiting libertytravel.com. To learn more, travelers can call a Liberty Travel Vacation Expert at 1-877.LIBERTY.

Liberty Travel's CruiseFest runs from October 8 through October 23, 2010. The World's Largest Cruise Night takes place Wednesday, October 13, 2010.

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Release on October 7, 2010

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