

Syracuse Community Celebrates Grand Opening of New Liberty Travel

Last Friday the Syracuse, NY community celebrated the grand opening of a new Liberty Travel store at the Carousel Center shopping mall.

The event included an appearance by Jim Boeheim, the head coach of Syracuse University's Men's Basketball team and a local celebrity in the Syracuse community. Jim Boeheim cut the ribbon to officially induct Liberty Travel into the community and also signed autographs for customers and fans.

The grand opening event also included door prizes, a chance for attendees to get extra savings when they booked their vacation, and a giveaway for a Luxury Included® Vacation at Sandals Resorts. Also in attendance was the Onondaga County Clerk's Office, who were accepting passport applications between 12pm and 3pm.

"The event was a great chance to show the community in Syracuse what Liberty Travel is about," said Katie Bluzmanis, a Retail Marketing Manager for Liberty Travel and one of the event's principle organizers.

"Traveling is something everyone should experience, and we're here to help making planning trips easier and more accessible. Whether that's helping someone get a passport, giving them a chance to save money on their vacation, or sharing our knowledge, we're here anytime you need to travel and we're willing to help in any way we can."

The Carousel Center location is the latest in a series of new Liberty Travel stores that have opened in 2010. Several more store openings are on the horizon for the travel agency, which already boasts over 160 locations throughout the US.

Anyone who missed the event should know that there will be plenty more in-store events at Liberty Travel Carousel Center in the future. Customers are also always welcome to stop in, talk to the store's Vacation Experts, and ask about the latest deals and promotions.

Anyone who wants to contact Liberty Travel Carousel Center can call the store directly at 315.422.3027, or visit the store at Carousel Center. The store is located on the mall's second level, near Macy's. The mall is located at 9740 Carousel Center Drive, Syracuse, NY 13290.

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