

New Liberty Travel Contest Seeks Best Engagement Story EVER

Liberty Travel has launched a new video contest that invites couples to create and share a video telling their engagement story. Grand prize is a 4-day/3-night vacation at Sandals Resorts.

To enter the contest, couples can visit libertytravel.com/contest and click on the link for the Best Engagement Story EVER Video Contest. The link will take them to the official contest page, where they will be presented with instructions on how to enter.

Couples are invited to be as creative as they want with their video, and are welcome to use music, animation, narrative, documentary or any other kind of filmmaking style to tell their story. Similarly, all kind of engagement stories are welcome--funny, sad, romantic, inspiring. Stories can be from couples who are recently engaged as well as couples who have been married for many years. Liberty Travel recommends that each video entry be no longer than three minutes, but entrants are welcome to take more or less time if they need to.

Once a video is ready to go, couples can upload it on the contest site. Visitors can vote on their favorite video, and entrants are encouraged to promote their entries, and invite friends, family, coworkers and acquaintances to visit the contest page and vote.

The contest closes for entries on March 15, 2011. The ten entries with the most votes will move on to a final round of voting. The top three winners will receive a 4-day/3-night Luxury Included® vacation for two at a Sandals Resort, on one of three islands: Antigua, St. Lucia and Jamaica. (The first place winner will have first choice of which island they want to visit. The second place winner will get second choice. And the third place winner will receive the remaining prize.)

Detailed instructions on how to enter, full terms and conditions, descriptions of the prizes and more information can be found by visiting libertytravel.com/contest and clicking on the link for the Best Engagement Story EVER Video Contest.

ENDS

Released on Feb. 4, 2011

Contact: PR@libertytravel.com