

River Cruise Travel Trend Continues In 2011

River and small ship cruising emerged as one of the top travel trends in 2010, and shows no signs slowing down in 2011. Leading this trend is cruise line Avalon Waterways.

Part of the Globus Family of Brands, Avalon Waterways has won numerous awards and recognitions from industry authorities including *Travel Weekly*, *Conde Nast*, *Travel + Leisure*, and *Arthur Frommer's Budget Travel*.

The growing popularity of river cruising has been attributed to the enormous popularity of cruising in general. More than 30 million Americans take a cruise in an average year. Destinations such as the Caribbean, the Bahamas, Alaska and Canada rank among the most popular places to cruise to for American travelers.

Avalon Waterways offers a very different cruising experience than the "big ship" cruise lines that sail to these destinations, which has helped them gain well-deserved attention from cruisers who are looking for new experiences. With ships that combine state-of-the-art design and high-levels of luxury, and itineraries that allow passengers a chance to broaden their worlds with in-depth, enriching experiences, for many travelers river cruising is the perfect combination of the new and the familiar.

Currently, Liberty travel has offers on river cruises throughout some of the top destinations in Europe, which take travelers on multi-country itineraries that visit Germany, France, Austria and other destinations.

Travelers interested in booking a river cruise with Avalon Waterways can contact a Liberty Travel Vacation Expert by calling 1.877.Liberty or enquiring online at libertytravel.com.

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