

## Liberty Travel Launches World's Largest Tour Sale

Liberty Travel has launched Tour Power: The World's Largest Tour Sale, which features exclusive savings on hundreds of escorted tours for 2011 travel, some as much as \$1970\* per couple.

Tour Power's exclusive offers hail from some of the top escorted tour companies in the world, including Globus, Cosmos and Trafalgar, brands that boast decades of experience planning trips all over the globe (as many as 80 years in the case of Globus, and more than 60 years for Trafalgar).

Escorted Tours have long-been enjoyed by a niche group of travelers, and have achieved mainstream popularity in countries such as Australia, but are something of a new experience—and a new trend—for the majority of U.S. travelers.

The new popularity of travel by way of escorted tour is attributable to Liberty Travel. This latest Tour Power promotion comes on the heels of two successful Tour Power promotions in 2010, one in March, and one in September. Prior to these promotions in 2010, no other major travel agency in the U.S. had ever featured a heavily-advertised sale focused solely on escorted travel.

The latest Tour Power sale features escorted tours to a wide variety of destinations throughout the globe, including Ireland, Italy, the U.S. and Canada, England, Eastern Europe, Thailand, India and more. Tours range in length from five days to over four weeks. The \$1970\* per couple savings applies to a 29-day "Great Adventure Down Under" tour of Australia with Globus.

Escorted tours are appealing for numerous reasons. Compared to independently-booked itineraries, tours require less planning on the part of a traveler (helpful for those with busy schedules). Tours visit multiple destinations during a single trip, and typically visit all major landmarks and sights, plus lesser-known points of interest, with tour guides there to provide insight into everything. Guests also have time to explore on their own. Tours are also very affordable, with accommodations, transportation and often times some meals included in the price.

To learn more about this promotion and see the full list of exclusive offers available, travelers should visit [libertytravel.com](http://libertytravel.com).

Tour Power begins Friday, February 25th and ends Friday March 4th.

For inquiries, call a Liberty Travel Vacation Expert at 1.877.LIBERTY or inquire online at [libertytravel.com](http://libertytravel.com).

ENDS

Released on February 25, 2011

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**\*Tour Terms & Conditions:** Prices are land only, per person, based on double occupancy, in US Dollars and subject to availability. Government taxes/fees may not be included and may be additional. Airfare is not included and is available on request. Additional taxes/surcharges/fees may be payable at destination and vary by Tour Vendor. Actual Tour departure dates may vary by vendor and should be confirmed with Operator prior to booking. Availability is limited. Rates and/or package prices are subject to holiday blackouts, peak period surcharges. Cancellation charges may be applicable of up to the full price paid depending on the package and date of cancellation. Promotional offers are valid on new bookings only and do not apply to existing reservations or groups. Prices do not reflect promotional savings offers, discounts, dollars off, or any other value added offers. Promotion offers will be applied by each vendor at the time of booking. Other tours/departure dates/rates are available and vary by vendor except where indicated. Other restrictions may apply and vary by Tour Operator. Call your Liberty Travel Vacation Expert for full details. Liberty Travel does not assume responsibility for any errors or omissions in the content of the offers displayed.