

Liberty Travel Launches Great Aussie Sale

Anyone who ever wanted to visit Australia has a new opportunity to save on the trip of their dreams thanks to a new promotion by Liberty Travel.

The Great Aussie Sale kicks off Friday January 14, 2011 and boasts savings of up to \$1,000* per couple as well as a bevy of added-value offers on travel to some of Australia's most sought-after destinations, including Sydney, Alice Springs, Ayers Rock, Cairns and the Great Barrier Reef.

The \$1,000* per couple savings applies to a 20-day "Exploring Australia" vacation with Globus, an escorted tour with an itinerary that features scheduled visits to Brisbane, the Sunshine Coast, Cairns, the Great Barrier Reef, Darwin, Kakadu National Park, Alice Springs, Ayers Rock, Adelaide, Barossa Valley, Melbourne, Hobart, Port Arthur and Sydney. In addition to saving \$1,000* per couple, travelers who book this trip also receive a \$100 Visa gift card. Globus is among the world's leading escorted tour operators, with more than 80 years of experience in crafting journeys that let travelers truly experience each destination with in-depth travel experiences.

There are also plenty of independent travel packages available. Many include added value offers, such as free nights at hotels and 2-for-1 offers on popular sightseeing attractions like Sydney and Ayers Rock.

To prepare for the sale, many of Liberty Travel's Vacation Experts have undergone intensive training programs to increase their knowledge of travel in Australia, and have been certified "Aussie Experts" by The Australian Tourism Board.

For more information about the promotion, the vacations, and the savings, travelers can contact a Liberty Travel Aussie Expert by calling 1.800.447.1559 or inquiring online at libertytravel.com.

Liberty Travel's Great Aussie Sale runs from Jan. 14 through 27, 2011.

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Release on Jan. 14 2011

Contact: PR [at] libertytravel.com

*Conditions apply: Book and deposit a 2011 Globus Australia land only vacation through a Liberty Travel agency to receive the \$500 per person discount. Travelers will also receive a \$100 Visa gift card per booking. One gift card per booking. Booking must be made, under deposit and discount applied between 1/14/11 and 2/14/11 for travel 1/15/11 through 9/30/11. Offer not valid with any other offer except Journeys Club. Applies to new 2011 bookings only and will not be applied to pre-existing bookings. Full cancellation penalties will apply. Additional restrictions

may apply. Exploring Australia based on 3/29/11 departure date. Contact Liberty Travel for further details.